

# GET FOUND ONLINE!



## Social Media Marketing – Web 2.0

Online networking connects business owners and entrepreneurs with clients. We'll help you create a social media platform of social networking sites, social bookmarking sites, and content sharing sites that are right for your business.

## Optimized Website Design

Traffic and sales depend on a website that satisfies the search engines' criteria and, at the same time, provides an engaging experience for its users. We design/redesign websites to create a long-lasting impression that guarantees repeat visitors.

## Search Engine Optimization (SEO)

Up to 90% of people online use search engines to find websites. Our expert staff optimizes every inch of your on-screen text and behind-the-scenes coding to bring the right traffic to your site.

## Translation Services

Hispanics online users boast a 79% penetration rate—higher than any other group. Our Spanish translations and SEO services bridge the gap to bring the Spanish speaking market to your door.

## Internet Marketing Campaigns

Bring the pieces together with a full-throttle online-marketing campaign. Our consultants, writers, and designers come together to launch an interactive online campaign guaranteed to get you results!

WOMEN AND  
MINORITY-OWNED



  
**perezsimons**  
CONTENT SOLUTIONS

**Mariela Perez-Simons**  
President

Recognized by *The Triad Business Journal*  
as one of the  
"10 Companies to  
Watch in 2009."